

2024-25 RECOGNITION PROGRAM

For Kiwanis International clubs, members, divisions and districts



Distinguished club recognition

ACHIEVEMENT QUALIFICATIONS

Club must:

- Earn at least 100 points to reach distinguished status.
- Be in good standing with Kiwanis International and the district by the end of the administrative year (September 30).
- Be at least at charter strength in membership by the end of the administrative year (October 10).

1. MEMBERSHIP & ENGAGEMENT

1.1	Develop a membership plan that includes at least one recruitment event. <i>Kiwanis International provides an online membership form that is accessible to the lieutenant governor. 2024-25 membership plans are due by October 31, 2024.</i>	5 points
1.2	Recruit at least four (4) new members into the club.	15 points
1.3	Achieve a net gain of at least two (2) members.	20 points
1.4	Sponsor or co-sponsor a new Kiwanis club.	10 points
1.5	Appoint a club membership chairperson at the start of the administrative year. <i>Membership chair should be submitted on the club election report.</i>	5 points
1.6	Complete at least one Achieving Club Excellence (ACE) tool. <i>Self-reported.</i>	5 points

60 points

2. LEADERSHIP & EDUCATION

2.1	Club president, secretary, treasurer and membership chair participate in Club Leadership Education or similar training coordinated by division, district or international educational leaders prior to taking office in 2024-25.	10 points
2.2	Members attend the 2025 district, regional or international conventions. <i>Self-reported.</i>	5 points
2.3	At least one members participates in Kiwanis Amplify.	5 points

20 points

3. COMMUNITY IMPACT

3.1	Submission of a club signature project in the 2025 Kiwanis International Signature Project Contest.	5 points
3.2	Continue or start a club annual signature project. Self-reported.	5 points
3.3	Sponsorship of one or more Kiwanis Service Leadership Programs (Aktion Club, Builders Club, Circle K International, Key Club, K-Kids) or one of the following programs: Terrific Kids, Bring Up Grades or Key Leader.	15 points
3.4	Support (through service or donation) another local organization focusing on the needs of children. Self-reported.	5 points

30 points

4. FINANCIAL VIABILITY

4.1	Donate at least US\$10 per member to the Kiwanis Children's Fund or national/district Kiwanis foundation.	10 points
4.2	Donate at least US\$20 per member to the Kiwanis Children's Fund or national/district Kiwanis foundation.	5 points
4.3	Complete a club fundraising project to support the club's annual financial goals. Self-reported.	5 points

20 points

5. BRANDING & IMAGE

5.1	Establish or maintain an active partnership with an official Kiwanis partner or a local partner. Self-reported.	5 points
5.2	Receive positive media coverage (print, television, social media) for a signature or other service project. Self-reported.	5 points
5.3	Complete Youth Protection Guidelines education.	5 points
5.4	Appoint a club public relations chairperson at the start of the administrative year. Public relations chair should be submitted on the club election report.	5 points

20 points

TOTAL POTENTIAL POINTS >>

150 points

Club must earn at least 100 points to reach distinguished status.

AWARD RECOGNITION

- Presidential letter of recognition.
- Distinguished club president pin and certificate.
- Distinguished club secretary pin and certificate.
- Distinguished club banner patch.

Presentation: At district convention or other district event by board counselor or district governor.

Distinguished member recognition

ACHIEVEMENT QUALIFICATIONS

- Sponsor at least two (2) new members during the administrative year.
- Participate in at least two (2) projects of your home club.
- Attend district, regional or Kiwanis International convention.

AWARD RECOGNITION

- Presidential letter of recognition.
- Distinguished member recognition pin and certificate.

Presentation: Club meeting by Kiwanis club president or lieutenant governor.

Distinguished division recognition

ACHIEVEMENT QUALIFICATIONS

- At least 66% of the clubs in the division achieve distinguished club status.
- Special qualitative assessment by the Kiwanis president and/or district governor.

AWARD RECOGNITION

- Presidential letter of recognition.
- Distinguished lieutenant governor pin and certificate.

Presentation: At district convention or other district conference by board counselor or district governor.

Distinguished district recognition

ACHIEVEMENT QUALIFICATIONS

- Achievement of distinguished club status by at least 50% of clubs in the district.
- District must submit a membership plan by October 31.
- Achievement of at least one (1) of the following qualifications.
 - 3% net increase in district membership; or
 - Achievement of the club opening goal established jointly between the president-elect and the governor-elect prior to the start of the administrative year. ***Clubs opened two months prior (August and September) and one month following (October) the administrative year count toward distinguished criteria.***
- Special qualitative assessment by president and/or board counselor.
- Districts that achieve their higher new club opening goal ("stretch goal") receive a special award.

AWARD RECOGNITION

- Presidential letter of recognition.
- Distinguished district governor pin and certificate.
- Distinguished district secretary pin and certificate.
- Distinguished district banner patch.
- Kiwanis International convention program listing with governor's photograph.
- Kiwanis website listing.

Presentation: At the Kiwanis International convention by the immediate past president of Kiwanis International.

Award items will be available for purchase from the Kiwanis Family Store.